Komeil Nasseri

UX Designer

Experience

Hostiran, Tehran, Iran

Product Designer

05/2023 – Present

- Led comprehensive redesign of product suite, enhancing user interaction and satisfaction.
- Introduced a 3-step quick order flow, improving usability and increasing conversions.
- Mentored two junior designers, enhancing team productivity and design quality.
- Standardized design system management, ensuring consistency across projects.
- Utilized Figma, integrated with Protopie, Notion, and Jira, optimizing team collaboration.
- Transitioned offerings from product-based to solution-based, fostering innovation.

G-Particle, Tehran, Iran

Product Designer

11/2021 – 04/2023

- Developed SARA, an AI sales assistant, enhancing productivity with seamless device integration.
- Led design from research to prototyping, ensuring application consistency.
- Orchestrated web dashboard and mobile app development, ensuring functionality.
- Crafted web presence, securing project's first major investor.

418 Studio / Sedegraphy, Tehran, Iran

Product Designer

04/2017 – 10/2021

- Co-founded the studio and led the redesign of an e-commerce platform, enabling customers to personalize products with QR-linked digital memories.
- Developed a robust design system that streamlined the customization workflow, significantly increasing order completions.
- Conducted user research and implemented privacy safeguards to meet user expectations.
- Designed a mobile app with AR features, enhancing customer interaction with purchases.

Nireeka, Tehran, Iran

Visual Designer / User Experience Designer

06/2016 – 03/2017

- Designed a user-friendly mobile app for innovative smart e-bikes with high-contrast interfaces suitable for outdoor use.
- Supported the design and execution of a successful crowdfunding campaign on IndieGoGo and Kickstarter, raising $2.7 million.
- Collaborated on streamlining user onboarding and device pairing, enhancing usability and customer satisfaction.

BanaSharif, Tehran, Iran

Industrial Designer / Visual Designer

01/2014 – 05/2016

- Assisted in designing Iran's first electric motorcycle and ventured into digital design with smart mobile apps for the e-bike and accessories.
- Contributed to the brand identity by crafting logos and marketing materials to strengthen customer connections.
- Collaborated across teams, enhancing skills in project management and design.

Summery

Experienced Product and UX Designer with over 7 years in digital transformation and e-commerce enhancement. Highly detail-oriented, I excel at finding the sweet spot between form and function in design. At Hostiran and G-Particle, I led major redesigns, integrating AI to elevate user experiences and operational efficiency. Proficient in Figma, Protopie, and front-end development tools, I thrive in agile, data-driven environments. Known for my ability to easily connect with peers across roles, I am passionate about crafting impactful digital products and fostering collaborative success.

Contact Info

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Skills

Experience in UX research, strategy, visual and interaction design, prototyping, wireframing, and user testing. Utilizes data analysis to refine user experiences and meet business objectives.

Tools

Proficient in Figma and Protopie for UX design and prototyping; adept in using Notion and Jira for project management. Integrates AI tools like ChatGPT, Uizard, Magician, Galileo AI, Relume AI, etc. to enhance design processes. Skilled in HTML, CSS, JavaScript, jQuery, GSAP, etc. for front-end development and prototyping.

Other Skills

Exhibits an iterative mindset, excels in collaborative environments, and demonstrates leadership by mentoring teams and leading design initiatives.

Education

Sharif Highschool, Tehran, Iran

Diploma in Mathematics, 2008 – 2012